



Top 10 Garage Sale Tips

1. Commit to getting rid of the items you no longer use or need! Price low and don't bring anything back into the house! Call a donation pick up service for the day after.
2. Pricing is easier when you have a buddy! Price with room to negotiate. The price should be on top of an item, not on the bottom. As a general rule of thumb, price items about a quarter or third of what they would cost new.
3. Tag higher priced items individually; group lower priced items together on tables or in boxes that are labeled with a price. Some people use colored sticker to indicate price and at the end of the day when discounts are announced it is less confusing.
4. Do not accept checks.
5. Make sure to remember to get change in small bills and coins (\$200-300) and have only one person handle the money.
6. Advertise! Check local rules about signage and advertising and post signs the week before and place an ad in the local classified. Use online advertising on sites like Craig's List Garage Sale sites. Also use Facebook, even if you don't have an account, your friends or children do! Post it and talk about the big things you are selling! Try to avoid scheduling on holiday weekends and remove posted signs when it's all over
7. Make one entrance and one exit. Put the best stuff in front so that people can see it as they drive by. Place items so they are like with like-similar to a mini department store. Place the cashier in the back so shoppers need to pass through item for sale on their way.
8. Make arrangements for pets to stay with a friend. This makes the sale safer for shoppers who are afraid of animals and it protects the pets from shoppers who don't know to properly handle your pet.
9. Everyone loves a "freebie". Have a basket of little items to give to people at check out as a nice gesture.
10. Here are some resources for advertising online:
www.garagesalestracker.com
www.yardsalead.com
www.yardsalers.net
www.garagesalecow.com